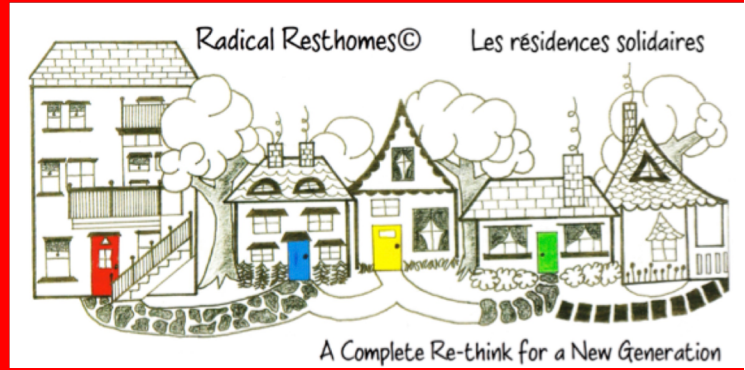


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RADICAL RESTHOMES
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SEASON'S GREETINGS!

Welcome to Radical Resthomes' first newsletter, created to keep you up-to-date on our activities and other events in the world of alternative, self-directed housing.

2018 IN REVIEW

WORKSHOPS

Our workshops were so popular that next year we plan to establish them as a key activity for community groups and seniors who are planning an imminent move.

BUSINESS PLAN

We tackled the big picture of Radical Resthomes' vision last spring and put down on paper how Radical Resthomes can become an important and legitimate player on the Canadian housing scene. We have been using parts of the plan to show funders how important our work is to the housing community.

FUNDING APPLICATIONS

CMHC (Canada Mortgage and Housing Corporation) program – Solutions Lab – our application came close to acceptance and we will re-apply in the spring. It allowed us to establish some important collaborations – Ecohabitation, Cossette's Rêve d'ainé and HomeShare programs at McGill, Concordia and Combo2générations - which we will foster over the next months.

BOOK LAUNCH: **VIVRE VIEUX, VIVRE HEUREUX**

We were invited by Cossette Communications to celebrate the book launch of Vivre Vieux, Vivre Heureux by the Collectif Rêve d'ainé. Janet Torge was interviewed and quoted (pg. 123) and Louise and Lorraine participated in focus groups which gathered ideas for the book.

The book is available (in French) for purchase through:

<https://editions.lapresse.ca/products/vivre-vieux-vivre-heureux>



RR COLLABORATOR ON CMHC-SSHRC GRANT

Radical Resthomes is collaborating on an interesting research grant to examine barriers faced by homeless seniors in Montreal, Calgary and Vancouver. The project is titled: *Aging in the Right Place: Building Capacity and Improving Supportive Housing for Older People Experiencing Homelessness in Montreal, Calgary, and Vancouver*. It's a great opportunity for RR as the program is being funded directly by the **National Housing Strategy** to support research that will directly inform housing policy.

MEDIA & SPEECHES

It was another year of spreading the word through invitations to speak, participate in conferences and answer media requests. We gave presentations at Lakeshore University Women's Association, the Montreal Curling Club, a conference on intentional community living and a class on aging at Loyola College. We participated in 2 consultations in Montreal on Age-Friendly Cities and animated a discussion on 3 films about alternative senior living. We were the subject of two separate articles in the Senior Times.

2019 GOALS

Our main activities for the coming year:

- Initiate research to profile existing senior housing models in Canada and to find gaps in the innovative housing market for seniors
- Introduce sponsors, investors and funders to the opportunities in creating housing prototypes
- Match-making service (using app technology) to find compatible residents
- Training sessions to facilitate easy decision-making in self-directed homes

If you're interested in more information about our plans for 2019, an electronic copy of our press kit is available online at

www.radicalresthomes.com/presskit

RADICAL RESTHOMES AS A "PLAYER" IN THE INNOVATIVE HOUSING MARKET

BENEFITS FOR CLIENTS AND STAKEHOLDERS

- Clients: Stable and affordable housing, community support and accessible caregivers
- Funders: Important affordable housing option replicable across Canada
- Eco-housing & technology partners: expands market reach to the Boomer demographic
- Family care-givers: spreads the responsibility for care
- Real-estate Investors: equity build-up in rental properties
- Workshop Sponsors - a proactive solution to the issue of social isolation of seniors

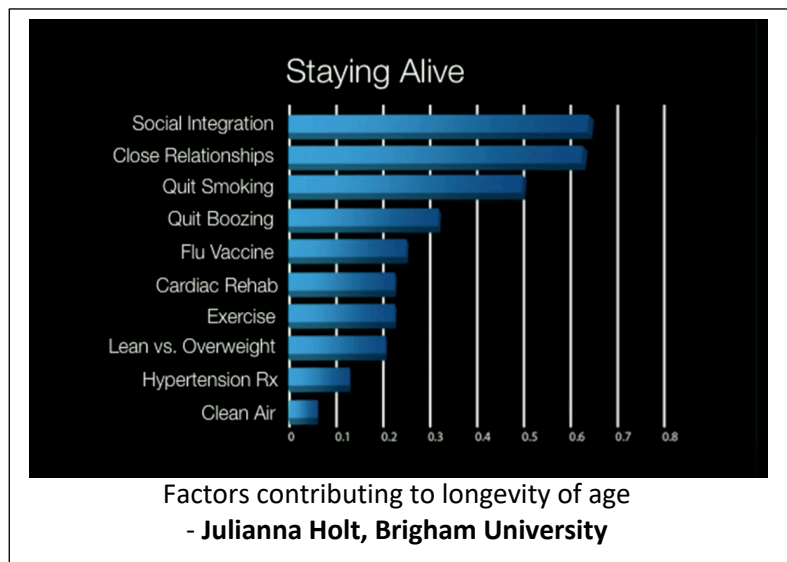
COMMUNITY SUPPORT FOR SENIORS THROUGH RR WORKSHOPS

The grey wave is coming but people are not prepared. Janet and Louise are teaming up to provide a roadmap and resources to make housing decisions while it's still a proactive choice.

Janet Torge is the founder of RR and a fabulous workshop facilitator. "We need discussions now about what type of living situation suits each of us. We need something to look forward to instead of worrying about the future." **Contact Janet at info@radicalrethomes.com to see discussion topics and to coordinate a workshop for your community group.**

Louise Quinn, a seniors' real estate specialist, is guiding seniors through the entire process of choosing new places to live and the sale their homes. She sees first-hand the importance of RR's work in preparing seniors for the next housing and care phase of their lives.

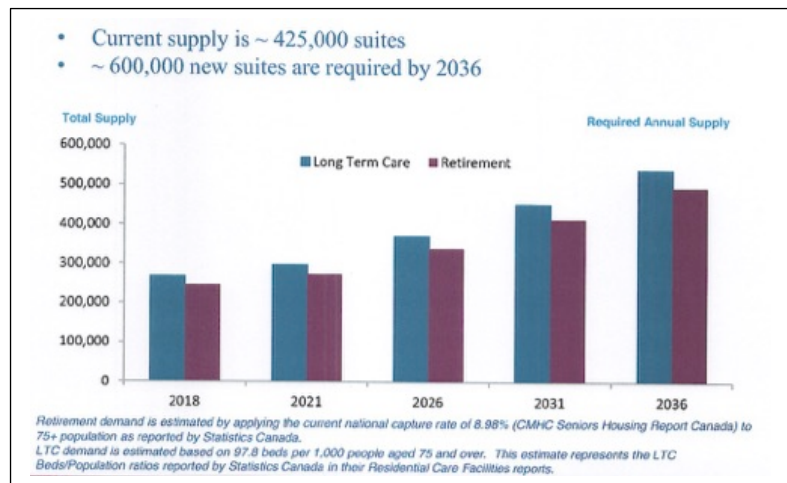
Workshop Sponsors: a proactive solution to the issue of social isolation of seniors. **Contact louise.quinn@c21.ca**



ABOUT RADICAL RESTHOMES

Radical Resthomes' main objective is to add an alternative model of housing to the Canadian senior housing sector.

According to CMHC and Statistics Canada, the need for senior housing will be increasing over the next several decades.



While developers are expecting to offer suites to this population, we're focusing on a gap in the housing market: self-directed, home-share accommodation for seniors on fixed incomes wanting another option to "suite" living.

Interest in housing outside the traditional senior residence model is growing, but seniors without equity face almost no prospects. We plan to offer options for this group, using existing buildings stalled on the real estate market.